

2022 SCAPA Winter Conference & Trade Show Sponsorship Opportunities

Sponsorship Opportunities	Amount	#	Booth	Option for Large Equipment Space inside the exhibit hall (only 4 available)	Recognition during the conference	Recognition in all event marketing collateral & event webpage	Recognition in monthly newsletter November - February	Logo on the event APP Sponsor Page	Specifics
Stage Sponsor	\$ 3,500	1	✔	✔	✔	✔	✔	✔	Sole Stage sponsor of the SCAPA Winter Conference & Trade Show, and will provide opening remarks. Logo will be prominently displayed on the Stage.
Quality Pavement Award Luncheon Sponsors	\$ 2,500	2	✔	✔	✔	✔	✔	✔	Sponsors logo will be prominently displayed during the Quality Pavement Awards Luncheon. Someone from your organization has the opportunity to open or close the Quality Pavement Awards.
Track Sponsors	\$ 2,500	3	✔	✔	✔	✔	✔	✔	Sponsors logo will be prominently displayed at all three sessions in that track. Someone from your organization has the opportunity to introduce the speaker.
Event App Sponsor	\$ 2,000	1			✔	✔	✔	✔	Sole Sponsor of the event App with Logo prominently displayed at the top of the Event App.
Trade Show Reception Sponsors	\$ 1,500	6			✔	✔	✔	✔	You will be a Sponsor of our SCAPA Winter Conference & Trade Show with a Trade Show Reception on Wednesday evening.
Hydration Station Sponsor	\$ 1,500	1			✔	✔	✔	✔	Sole Sponsor of the Hydration Station. Your logo will be prominently displayed next to the refrigerator where attendees have access to cold bottles of water and soda throughout the day of the conference.
Breakfast Sponsors	\$ 1,000	2			✔	✔	✔	✔	As a Breakfast Sponsor your logo will be prominently displayed at the Breakfast Thursday morning, where people will mingle before the program starts.
Break Sponsors	\$ 1,000	2			✔	✔	✔	✔	You will be the a break sponsor and signage with your logo will be prominently displayed during the break.
Prize Sponsors	\$ 500	6					✔	✔	This sponsorship covers the cost of prizes for raffles during the Winter Conference. Your logo will be prominently displayed on a sign with the prizes and recognition given during prize giveaways.

*All Sponsors will have a place to promote your organization through the Event Mobile App, with the capability to add contact info, products, services, videos and discussions

* All Sponsors will have the opportunity to include a promotional item for the Goody bags (plan for 600 of the same item)



SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

SCAPA Winter Conference & Trade Show

Columbia Convention Center

February 9-10, 2022

Stage Sponsor (\$3500)

- Sole Stage Sponsor
- Special signage on stage with company logo
- Exhibitor booth and large equipment space inside exhibit hall included
- Introduce Keynote Speaker
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special recognition in SCAPA's monthly newsletter (November-February)
- Three conference registrations included (\$300 Value)
- Additional registrations discounted to \$80 per attendee

Quality Pavement Awards Luncheon Sponsor (\$2500) — limited to 2 sponsors

- Signage with sponsor logos at luncheon buffet and on the awards table
- Recognition as the QPA Luncheon Sponsor during awards presentation
- Exhibitor booth and large equipment space inside exhibit hall included
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- Two Conference Registrations included (\$200 Value)
- Additional Registrations discounted to \$80 per attendee

Track Sponsor (\$2500) — limited to 3 sponsors

- One of three Breakout Session Tracks will be sponsored by your company
- Recognition as a Track Sponsor during each breakout session in your track
- Exhibitor booth and large equipment space inside exhibit hall included
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- Two Conference Registrations included (\$200 Value)
- Additional Registrations discounted to \$80 per attendee



Event App Sponsor (\$2000)— limited to 1 Sponsor

- Logo on Event App and Sponsor Signage
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- Two conference registrations included (\$200 Value)
- Additional registrations discounted to \$80 per attendee

Trade Show Reception Sponsor (\$1500)—limited to 6 sponsors

- Logo on sponsor sign at the Trade Show Reception and the Conference
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- Two conference registrations included (\$200 Value)
- Additional registrations discounted to \$80 per attendee

Hydration Station Sponsor (\$1500)

- Sole Hydration Sponsor
- Signage located at Beverage Station located in the Exhibit Hall
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- Two conference registrations included (\$200 Value)
- Additional registrations discounted to \$80 per attendee

Breakfast Sponsor (\$1000)— limited to 2 sponsors

- Logo on sponsor sign at SCAPA Breakfast
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- One Conference Registration Included (\$100 Value)
- Additional registrations discounted to \$80 per attendee



Break Sponsor (\$1000)— limited to 2 sponsors

- Logo on sponsor sign at Breaks
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- One Conference Registration Included (\$100 Value)
- Additional registrations discounted to \$80 per attendee

Prize Sponsor (\$500)— limited to 6 sponsors

- Logo on Raffle Prize Signage which will be raffled throughout the conference
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- Recognition when awarding prizes
- Discounted registration of \$80 per attendee

EXHIBITORS

Exhibitor Spaces (\$800)— Space is limited

- Exhibitor booth located in Exhibit Hall
- Recognition during Tradeshow Reception and throughout event
- Recognition by moderator throughout the event
- Special Recognition in Monthly Newsletter (November-February)
- One conference registration Included (\$100 Value)
- Additional registrations discounted to \$80 per attendee

In addition: All Sponsors and Exhibitors will receive recognition on the SCAPA website and will have the opportunity to include your company's promotional items in the conference welcome bags distributed to all attendees (we will need approx. 600 of the same item).

Please register for your sponsorship and/or exhibitor booth by Friday, January 7, 2022, so we can prepare the materials to reflect your generous contribution to the winter conference.