



SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

SCAPA Winter Conference & Trade Show

Columbia Convention Center

February 9-10, 2022

SOLD OUT!

Stage Sponsor (\$3500)

- Sole Stage Sponsor
- Special signage on stage with company logo
- Exhibitor booth and large equipment space inside exhibit hall included
- Introduce Keynote Speaker
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special recognition in SCAPA's monthly newsletter (November-February)
- Three conference registrations included (\$300 Value)
- Additional registrations discounted to \$80 per attendee

Only 1 Left!

Quality Pavement Awards Luncheon Sponsor (\$2500) — limited to 2 sponsors

- Signage with sponsor logos at luncheon buffet and on the awards table
- Recognition as the QPA Luncheon Sponsor during awards presentation
- Exhibitor booth and large equipment space inside exhibit hall included
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- Two Conference Registrations included (\$200 Value)
- Additional Registrations discounted to \$80 per attendee

Track Sponsor (\$2500) — limited to 3 sponsors

- One of three Breakout Session Tracks will be sponsored by your company
- Recognition as a Track Sponsor during each breakout session in your track
- Exhibitor booth and large equipment space inside exhibit hall included
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- Two Conference Registrations included (\$200 Value)
- Additional Registrations discounted to \$80 per attendee



SOLD OUT!

Event App Sponsor (\$2000)— limited to 1 Sponsor

- Logo on Event App and Sponsor Signage
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- Two conference registrations included (\$200 Value)
- Additional registrations discounted to \$80 per attendee

Trade Show Reception Sponsor (\$1500)—limited to 6 sponsors

- Logo on sponsor sign at the Trade Show Reception and the Conference
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- Two conference registrations included (\$200 Value)
- Additional registrations discounted to \$80 per attendee

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Hydration Station Sponsor (\$1500)

- Sole Hydration Sponsor
- Signage located at Beverage Station located in the Exhibit Hall
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- Two conference registrations included (\$200 Value)
- Additional registrations discounted to \$80 per attendee

SOLD OUT!

Breakfast Sponsor (\$1000)— limited to 2 sponsors

- Logo on sponsor sign at SCAPA Breakfast
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- One Conference Registration Included (\$100 Value)
- Additional registrations discounted to \$80 per attendee



SOLD OUT!

Break Sponsor (\$1000)— limited to 2 sponsors

- Logo on sponsor sign at Breaks
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- One Conference Registration Included (\$100 Value)
- Additional registrations discounted to \$80 per attendee

Prize Sponsor (\$500)— limited to 6 sponsors

- Logo on Raffle Prize Signage which will be raffled throughout the conference
- Recognition by moderator throughout the event
- Acknowledgement in all SCAPA marketing materials
- Special Recognition in Monthly Newsletter (November-February)
- Recognition when awarding prizes
- Discounted registration of \$80 per attendee

EXHIBITORS

Exhibitor Spaces (\$800)— Space is limited

- Exhibitor booth located in Exhibit Hall
- Recognition during Tradeshow Reception and throughout event
- Recognition by moderator throughout the event
- Special Recognition in Monthly Newsletter (November-February)
- One conference registration Included (\$100 Value)
- Additional registrations discounted to \$80 per attendee

In addition: All Sponsors and Exhibitors will receive recognition on the SCAPA website and will have the opportunity to include your company's promotional items in the conference welcome bags distributed to all attendees (we will need approx. 600 of the same item).

Please register for your sponsorship and/or exhibitor booth by Friday, January 7, 2022, so we can prepare the materials to reflect your generous contribution to the winter conference.