2018 SCAPA Highlights
New Associate Members

- B.C. Cannon Co.
- Earthwave Technologies
- Forta Asphalt Fiber
- Infrastructure Consulting & Engineering
- Kraton
- PPS Inc.
- Seed Slingers
- S & M Erosion Control Specialist
- SRM Insurance | Bonds | Benefits
SCAPA Events

• Over 575 attendees at the SCAPA Winter Conference and Trade Show in February; presented 6 SCAPA Awards at the conference

• Excellent participation at the Spring and Fall Member Dinners

• Successful Legislative Day and Asphalt Plant Tour
Training and Education

- Late August 2017 SCAPA Launched SCAPA Academy
- Intro to Asphalt Paving
- Components of Compaction
- Mix Design
- Construction
- Paving Handwork
- Paver Operations
- And many more...
- 90 Users to Date; 88 courses completed
- Moving to group subscription format
Training and Education

Since June 2017 Conference We’ve Promoted Asphalt at the following tradeshows:
• ACEC/SCDOT Conference
• SC Highway Engineers Conference
• SC Engineers Conference
• AASHTO TSP2 with APA
• APWA SC Conference

Speaking Engagements:
• 3 SCAPA Pavement Design Guide Seminars
• APWA SC Conference
• SC APWA Midlands—Thin Overlays & Asphalt Inspection Course
• SC Engineers Conference—Asphalt Inspection Course
• HMA Certification Program
• Consulting Firm Lunch and Learns—Pavement Design Guide
• SEAUPG—Promoting asphalt via the Pavement Design Guide and PAVExpress
• STEM Career Fair
• Horry Georgetown Technical College Students
• Seabrook Island POA on Pavement Evaluation and Anderson County Public Works
Training and Education

• Additional Training Offered to Members and Industry Partners:
  • SMA Overview
  • OSHA Silica Ruling Overview
  • SCAPA Academy Training
SCDOT

- Hosted Successful 2018 PIQ Program in all 7 SCDOT Districts
- Presented 2017 PPA Award to SCDOT for Section of I-95 in Jasper County
- Held quarterly QIC Meeting with SCDOT to discuss specification improvements
  - Worked to revise SC-M-400 (Asphalt Mixture Quality Acceptance) and SC-T-97 (Mix Verification Test Procedure) with SCDOT
    - Eliminated PWL
Workforce Development

SCAPA Completed Market Research Project of the Asphalt Paving Industry Workforce in April 2018

Launching Asphalt Works! Marketing and PR Campaign in Fall 2018

More info to come later in the program....
SCAPA’s Legislative Team are still advocating for our industry at SC Statehouse.

This year was about saying thank you to our legislators for the passage of last year’s road funding bill.

Legislative Day focused on workforce development.

Members Participated in 2018 Transportation Construction Coalition Fly In in Washington, DC.
SCAPA Communications

Paving the Way → 30 issues emailed to date!
  • Over 1000 on our email list and growing!
  • Open rate is 20%
  • Advertising Opportunities!

Social Media → Heavily promoting asphalt on social media through NAPA and APA’s outreach program so follow us on Facebook, Twitter, Instagram, and LinkedIn

2018 Membership Directory → released in February 2018 and mailed over 1000 copies to members & industry partners,
SCAPA received Four Best in Business Awards in May 2018!

• Best Membership Directory
• Best Marketing Campaign for SCAPA Academy
• Best Mobile App for SCAPA Academy
• Associations Advance SC Award for Asphalt Plant and Quarry Tour
Upcoming Events

- SCAPA Fall Member Dinner, October 24, 2018, Palmetto Club, Columbia, SC

- SCAPA Winter Conference and Trade Show, January 15-16, 2019, Columbia Metro Convention Center

- SCAPA Summer Conference, June 20-23, 2019, Belmond Charleston Place, Charleston, SC
Thank you for your support!