SC FOR
SOUTH CAROLINA ALLIANCE TO FIX OUR ROADS
push
ADVOCACY
FIX SC ROADS
CAMPAIGN
WE ARE PUSH ADVOCACY
THE PROBLEM: CRUMBLING ROADS AND SUPPORT

$15 BILLION. ADDITIONAL DOLLARS A YEAR NEEDED

FIX ROADS OR GET RE-ELECTED?—SEN RAY CLEARY

HALEY WILL VETO TAX OR FEE INCREASES

TIME IS RUNNING OUT
THE SOLUTION:
CONSTRUCT A NETWORK OF SUPPORT

SC ROADS ARE ________________

You need to wake up and take action today!
THE SOLUTION:
CONSTRUCT A NETWORK OF VOCAL SUPPORT
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SOUTH CAROLINA'S POOR ROADS COSTING
CHARLESTON-AREA DRIVERS $1,168 A YEAR

DOT COMMISSIONERS AND BUSINESSES
PUSH FOR MORE SC ROAD MONEY

POOR SC ROAD CONDITIONS COSTING DRIVERS
NEARLY $3 BILLION PER YEAR

PLENTY THINK SC ROADS MUST BE FIXED;
BUT NO PLAN HAS EMERGED
THE COST OF POLITICS IS CRUMBLING SC ROADS
DRIVE ACTION:
ACTIVATE NETWORK OF SUPPORT

Dear South Carolinian,

You know it. We all know it. South Carolina’s roads are embarrassing, in complete disrepair and worst of all - DANGEROUS.

Folks, this isn’t good at all. You shouldn’t have to put your family at risk every time you get in your car. We all know infrastructure is a core function of government. Yet, your senators have been ignoring that most critical and basic function of government.

It’s not right. And its time for you to do something about it - make your voice heard TODAY.

Click here now and send an email to South Carolina’s 46 state Senators. Tell them you’re fed up with the way they are ignoring this major safety issue.

Please, click here now.

Sincerely,

Bill Ross

PS - Stop putting your family in harms way. Click here now and demand that your Senator FIX OUR ROADS!
DRIVE ACTION:
EDUCATE THE PUBLIC

SC BRIDGES | 884 STRUCTURALLY DEFICIENT
416 RESTRICTED
THINK ABOUT THAT AS YOU DRIVE TODAY.
THEN DEMAND ACTION

Since 2012 twelve states have fixed their roads.
SC is still crumbling.

THESE ROADS ARE COSTING YOU
$255 IN DAMAGE TO YOUR CAR EACH YEAR.

WWW.FIXSCROADS.COM
DRIVE ACTION:
TACKLE THE ISSUES

The motor user fee hasn’t been changed since 1987.

We get what we pay for. And it’s Shameful.

WWW.FIXSCROADS.COM

WE PAY MORE FOR
THAN ROADS.
WWW.FIXSCROADS.COM
Drive Action:
MAKE THE ISSUE REAL

Do SC legislators care about your safety?

Welcome to South Carolina

So many pictures of broken roads...
WE BROKE THE MAP!
Drive Action:
LET YOUR VOICE BE HEARD
Drive Action:

USE THE NEWS MEDIA

Campaign using social media to press lawmakers for road funding

By Tim SmithColumbia bureau 1:22 p.m. EDT April 14, 2014

The campaign by the South Carolina Alliance to Fix Our Roads has garnered more than 850 Facebook Likes and 300 people gave permission to contact their email addresses.

COLUMBIA — A social media campaign aimed at persuading motorists to contact lawmakers over the state's crumbling roads and bridges has attracted 212,000 views over several days, according to the director of the group sponsoring the campaign.

Since last week, the campaign by the South Carolina Alliance to Fix Our Roads has garnered more than 850 Facebook Likes and 300 people gave permission to contact their email addresses, Bill Ross, executive director of the organization, told GreenvilleOnline.com.