2020 SCAPA Update

SCAPA Summer Virtual Meeting

Thursday, June 25, 2020 | 10:00AM - 1:00PM
Register online or contact Yvette at admin@scasphalt.org
2020
The Year of the COVID-19 Pandemic

Credit: Media.Giphy.com
SCAPA Events (Before COVID-19)

- Fall Member Dinner held October 1, 2019

- January 2020 Winter Conference was held at the Columbia Metro Convention Center; over 550 attendees; 22 exhibitors and 17 sponsors; and over 20 speakers; and the FHWA Mobile Asphalt Testing Center Trailer On Site

- 2 Technical Seminars: Stone Matrix Asphalt and E-Solutions
Training and Education
Before COVID-19

- Asphalt Pavement Design Guide Training and Inspection 101 with 6 engineering firms across SC
- Promoted asphalt at ACEC/SCDOT Conference and the SC Aviation Conference
- Participated and attended: SEAUPG, TRB, ConnAgg, Southeastern Pavement Conference, NAPA Midyear Meeting, SAPA Annual Meeting, and NAPA Annual Meeting
- Participated in ACEC and ASCE Monthly Meetings
- Guest lecturer at Clemson University
SCDOT
(Before COVID-19)

- Hosted successful Partners in Quality meetings in 6 out of 7 DOT districts. Over 180 people participated in the program.
- Partnered with SCDOT on the FHWA Mobile Asphalt Testing Center visit to SC
- Worked through our Quality Improvement Committee to assist SCDOT with implementation of several specifications
- 2019 APA Perpetual Pavement Award—10-mile section Interstate 26 in Calhoun and Lexington counties.
Workforce Development (Before COVID-19)

- Asphalt Works! Public relations campaign launched in January 2019 and ended in December 2019
- 68,000 tv and radio spots
- 106 Billboards across South Carolina
- 2 Statewide Press Releases; 83 pieces of coverage and 354k coverage views
- Asphalt Works! Website received 30k page views since June 2019
- Recipient of 4 awards: International Association of Business Communicators; SC Chapter of the Public Relations Society of America and the SC Society of Association Executives
Workforce Development (Cont’d)

- Continued to promote and develop partnerships, participate in Career Days, and Conduct Plant Tours for Educators and Students
Membership: Young Professionals Committee

- Established in Fall 2019 and held first meeting March 2020 and met virtually in June 2020
- Foster emerging leaders in the asphalt industry (under age 40 or with 10 years’ experience or less)
- Goals are to:
  - Provide networking opportunities,
  - Education and professional development opportunities, and
  - Establish programs to support SCAPA’s workforce development initiatives
National Partnerships/Strategic Alliances
What has SCAPA looked like since March 2020?

Our partners expect all parties involved in the delivery of transportation projects to abide by the guidelines issued from the Centers for Disease Control and Prevention (CDC) and the South Carolina Department of Health and Environmental Control (SCDHEC).

All partners have restricted travel, in-person meeting, limited the number of people at work in the office and project sites, and instituted numerous policies to help avoid the spread of COVID-19.

Below are precautions required by all our project partners:

**Employee Wellness:**
- If an employee is sick or has any COVID-19 symptoms like fever, coughing, or shortness of breath — STAY HOME.
- "High Risk" Employees such as those with chronic diseases, respiratory disorders, immunodeficiency, or pregnant will be given the opportunity to discuss alternate work arrangements/duties with their HR Manager or take leave according to their company policies.
- For guidance on confirmed positive tests for COVID-19, refer to the most recent version of the "COVID-19 Guidance for Employees/Leadership on SCDOT Projects" located on the last page of this plan.
- Employees who appear to have acute respiratory illness symptoms (i.e. cough, shortness of breath) upon arrival to work or become sick during the day should be separated from other employees and be sent home immediately.

**Hygiene:**
- Clean hands often by washing with soap and water for 20 seconds. If soap and water are not available and hands are not visibly dirty, an alcohol-based hand sanitizer that contains 60%-95% alcohol may be used.
- Avoid touching your eyes, nose, mouth, or other parts of your face.
- Do not breathe, cough, or sneeze on another person or into the open air. Employees should cover their noses and mouth with a tissue when coughing or sneezing (or an elbow or shoulder if no tissue is available).
The year ahead....

- Hosting a Virtual Seminar on Workforce Development for our HR Managers and Professionals
- Working to host a Zoom Meeting with Congressional Delegates and possibly hosting Virtual Asphalt Plant Tours
- SCAPA TD will present virtually at the SC Engineers Conference and the Charleston Civil Engineers Club/APWA’s Joint Conference
- Serve as a guest lecturer at Clemson University and host virtual trainings with consulting firms
- Plan virtual tours for students/teachers
Upcoming Events

- Fall Member Dinner, October 6, 2020, Palmetto Club, Columbia, SC
- SCAPA Winter Conference, January 20-21, 2021 at the Columbia Metropolitan Convention Center, Columbia, SC
- SCAPA Summer Conference, June 25-27, 2021, Inn on Biltmore, Asheville, NC

Photo Credit: Inn on Biltmore, Asheville, NC
Thank you for your membership & participation in SCAPA!

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